

## DW Akademie

DW Akademie is Deutsche Welle's center for international media development. As a strategic partner of the German Ministry of Economic Cooperation and Development, DW Akademie carries out media development projects that strengthen the human right to freedom of opinion and promote free access to information. DW Akademie also works on projects funded by the German Foreign Ministry and the European Union — in approximately 50 developing and emerging countries.


## Community media


56 community media outlets in 4 countries give disadvantaged populations a voice and support their basic freedom of expression. DW Akademie has helped train 620 citizen journalists working for local stations, which means that 3,2 million people in rural areas have access to relevant local information.

## Strengthening civil society

DW Akademie has provided consultation services for 17 non-governmental organizations working in 3 countries for the improvement of human rights and freedom of expression. This has opened up a platform for dialogue between state institutions, civil society and media stakeholders, and improved the access to information and social participation of 140,000 people.

 [facebook.com/DWakademie](https://facebook.com/DWakademie)

 [@dw\\_akademie](https://twitter.com/dw_akademie)

 [dw-akademie.com](https://dw-akademie.com)

[dw.com/mediadev](https://dw.com/mediadev)

All figures and information are based on project data and refer to the calendar year 2017.

Data on people reached (inhabitants, people, adolescents) are estimates based on social media data and broadcasters' data, and adjusted with reference to mean values from previous years.

\* DW Akademie concurs in its definitions of youth with that of the country in question. This means that people aged between 13 and 35 are included in the category (e.g. in Guatemala and Burundi: 13-25, in Namibia: 15-35).

Supported by the



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Federal Foreign Office

## Countries

Bangladesh, Kyrgyzstan, Myanmar, Pakistan

## Countries

Cambodia, Mongolia, Pakistan

620

citizen  
journalists

3,2

million  
people

140,000

people

community media

56

4

17

non-governmental  
organizations

3

ASIA

## Developing media. Strengthening human rights.

### Making an impact.

DW Akademie is Germany's leading international media development organization. Its aim is to foster the right to freedom of expression and promote access to information for people all over the world. Long-term DW Akademie projects help to implement structural change.

 **DW Akademie**

190

students

### Training for media professionals

DW Akademie has worked in 2 countries to help set up 13 practice-based, topical training programs for media professionals. 190 students have gained qualifications with partner institutions, helping to lay the foundation essential for professional and diverse reporting.

### Sustainable business models

DW Akademie has helped 1,900 people working for 11 media outlets develop sustainable and innovative business models for their places of employ. The aim is to enable journalists, supplying their fellow citizens with relevant and professional content, to make a decent living in their chosen profession.

1,900

people

13

training programs

2

Countries

Mongolia, Myanmar

2

Countries

Bangladesch, Myanmar

11

media outlets

24

million people

### Public service media

With the support of DW Akademie state media have been transformed into public service media. Support and consultation, structural reforms and training programs have helped to make reporting more varied and programs more attractive for their audiences. 24 million people in Myanmar have been able to profit from such changes.

Country

Myanmar

21

media organizations

42

media outlets

### Innovation and dialogue online

DW Akademie has helped 21 media organizations prepare for the challenges of digitization. 42 media outlets of partners have been able to expand their reach — through the use of new digital media formats such as social media platforms, blogs and virtual radio stations. 840,000 people in 6 countries are thus now able to access a more diverse range of information and can participate in public debate.

840,000

people

6

Countries

Bangladesh, Cambodia, Kyrgyzstan, Mongolia, Myanmar, Pakistan